

Education

Bachelor's Degree CSU Sacramento - Graphic Design
Fall 2001

Bachelor's Degree CSU Sacramento - Photography
Fall 2001

On going self-education through reading industry publications, including Communication Arts, and Before & After Magazine, as well as internet research.

Experience

March 2008 — Present

Graphic Designer for The Palmer Team Inc. Duties include design, layout, and production of marketing materials, including rendering site plans and floor plans, editing photographs, and cartographic renderings for commercial real estate offerings.

March 2005 – March 2008

Self-employed owner of Other Side Design Studio

Principal Designer for developing logos and branding identities for clients, brochure design, photography, and client website design

Partial list of clients include

Natomas Chamber of Commerce - Photography and event signage

Mel Walters Orthodontics - Marketing collateral, photography, and event signage

Ice Insurance Agency - Logo design and marketing collateral

January 2002 – March 2005

Publications Specialist, Department of Health Services, Tobacco Control Section.

Duties included design and produce reports on health statistics, logos, maintain and update website, design and produce conference materials, and PowerPoint presentations.

July 2000 – January 2002

Graphic Designer, Department of Motor Vehicles Forms and Accountable Items Section.

Duties included concept, design and layout of various informational posters and brochures for the public and internal departmental use, working in a Macintosh environment.

November. 1998 – July 2000

Graphic Designer, Department of Motor Vehicles Intranet Web team.

Duties included hand coding HTML and JavaScript, as well as proficiency in Dreamweaver, Photoshop and Illustrator.

Freelance Work

Shepherd's Heart Christian Fellowship
Church logo
Pulse Youth group name and logo
Weekly Bulletin
Special announcements and flyers

Lodi Data & Electric (LDE)
Complete identity package including logo, business card, letterhead, and envelope

Danny Kummer, Musician
Complete identity package including logo, business card, CD package, promotional packaging, and photography

Stelco Steel Fabrications
Logo design

Skills

I have current experience in all of the following areas
Adobe Acrobat PDF
Adobe Illustrator CS3
Adobe Photoshop CS3
Adobe InDesign CS3
Keynote
Microsoft Office
Experienced with both Macintosh and Windows operating systems
Illustration
Experience with one, two, and four color design and printing
HTML & Web page design

Personal Strengths

Able to articulate and explain difficult concepts in relevant terms
Work well with people
Creative
Quick learner
Excellent communication skills
Honest, hard working, and dependable

References available upon request